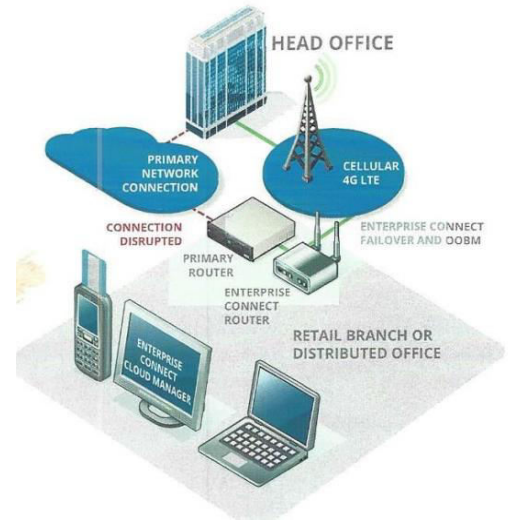


# SimplyFailover by Westrak, LLC

## Wireless Connectivity, Business Continuity and Out-Of-Band Management

A complete wireless failover solution for distributed or retail enterprises that protects WAN connectivity and prevents lost revenue from service disruptions



SimplyFailover provides automatic failover when the primary broadband connection is lost, and Out-of-Band Management (OOBM) capability to IT personnel to remotely troubleshoot, configure, and reboot network equipment and servers, reducing downtime and the need to dispatch a technician to a site.

SimplyFailover is a complete, single-source solution consisting of three components:

- **A variety of devices and accessories provided by Peplink, CradlePoint, Cisco, Encore, SysTech** and more for a wirelessly connected custom solution.
- **4G xLTE wireless failover connectivity**
- **SimplyFailover Cloud Manager** provides ability to manage firmware updates, produce reports, configure alerts like when failovers occur, and set usage alarms to avoid overage charges

**SimplyFailover type customers for Business Continuity include:**

- Retail stores and restaurants
- Financial and insurance institutions
- Small businesses and branch offices

**Applications that need wireless for Primary Connectivity include:**

- ATMs, kiosks, digital signage and in-vehicle solutions
- Construction sites
- Remote monitoring applications in oil and gas, utilities and more

**Automatic failover to wireless connectivity for business continuity**

**Out-of-Band Management (OOBM)**

**Simple configuration for ease of deployment**

**Includes everything you need, including a configured 4G Router, data plan, managed services and low monthly cost.**

**A complete solution from a single source**